





Enjoy Seoul Tour Package

Period 2018.4.12-5.30 For Foreign Free Independent Travelers Where Myeong-dong Store, 12F Customer Service Center



With purchase over \$20

SEOUL TOUR PACKAGE



N Seoul Tower Ticket



Hanbok Rental Coupon

Attention

- Applicable to foreign free independent travelers (FIT), customers who join group tour accompanied by tour guide are not eligible.
- Eligible customer can only participate once on each trip to Korea.
- Present on day purchase receipt and passport to receive gift.
- Some brands such as LVUITON, CARTIER, BVLGARI, TIFFANY and C.DIOR etc. are excluded from the promotion. Please check brand's eligibility before purchase.
 When cancelling purchase, you must return all gifts received.
- The details of the event are subject to change or the event may come to an end without notice, in accordance with company policy. Please check the announcement of 12F customer service center.
- Shinsegae Duty Free reserves right to interpret, at its sole discretion, the terms and conditions of this event.

Prepaid Card Redemption

Period 2018.4.12-5.30 For Foreign Free Independent Travelers Where Myeong-dong Store, 12F Customer Service Center

PURCHASING AMOUNT	PREPAID CARD (KRW)
\$300	10,000
\$500	20,000
\$1,000	40,000
\$1,500	60,000
\$2,000	200,000
\$3,000	300,000
\$4,000	400,000
\$5,000	500,000
\$6,000	600,000

- Applicable to foreign free independent travelers (FIT), customers who join group tour accompanied by tour guide are not eligible.
- The purchases amount thresholds for winning the gifts is based on the total amount of all purchases each eligible customer makes on a single day during the event period.
 Each eligible customer may participate in the event once on each day during
- the event period.
 - The prepaid gift cards can be used only at Shinsegae Duty Free Myeong-Dong store.
- Present on day purchase receipt and passport to receive gift.
 Some brands such as LVUITTON, CARTIER, BVLGARI, TIFFANY and C.DIOR etc. are excluded from the promotion. Please check brand's eligibility before purchase.
- When cancelling purchase, you must return all gifts received.
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LIMITED TO FIT ONLY **Citi Thailand Special Offer**

Valid until 2018 5 30 For Citi Thaliand Credit Card Holders Where Myeong-dong Store, 12F Customer Service Center

EVENT1

GOLD MEMBERSHIP

for Citi Ultima, Citi Prestige, Citi M Visa Select and ROP Cards

SILVER MEMBERSHIP

For other Citi Credit Cards



EVENT 2

GET 10,000KRW CASH COUPON + MAX. 65,000KRW DISCOUNT

for all Citi Credit Cards



Attention

- · Applicable to foreign independent travelers only (customers who join group tour accompanied by tour guide are not eligible).
- The cash coupon can be received and used once per cardmember during the visit to Korea.
- The cash coupon cannot be used to purchase certain brands and products.
- Cannot be combined with other credit card offer.
 Please refer to the back of cash coupon for detailed terms and conditions.
 Some brands such as LVUITTON, CARTIER, BVLGAR, TIFFANY and CDIOR etc.
- are excluded from the promotion. Please check brand's eligibility before purchase.
- Shinsegae Duty Free reserves right to interpret, at its sole discretion, the terms and conditions of this event.

RENEWAL OPEN EVENT

SUNGLASSES RENEWAL OPEN EVENT

Anvone who makes same-day purchases of sunglasses will receive a voucher for

A Twosome Place pound cake set (only 1.000 available)



Period 2018.4.6-5.17 (until supplies last) Where Myeona-dona Store. 12F Customer Service Center

- Each eligible customer may participate in the event once during the event period. • The above event may be terminated without prior notice when supplies of gifts run out.
- Customers who cancel or return a purchase must also return the accompanying complimentary gift.
- The above event applies only to the Sunglasses Zone (9F) of Shinsegae Duty Free Myeong-dong.
- The event may be changed or terminated without notice.

Shinhan Vietnam **Visa Platinum Special Offer**

Valid until 2018 5 30 For Shinhan Bank Vietnam Korea Be Inspired Visa Platinum Credit Card Holders Where Myeong-dong Store, 12F Customer Service Center



EVENT

GET 10,000KRW CASH COUPON +STARBUCKS COUPON

with purchase over \$10



Attention

- Each eligible customer may participate in the event once on each trip to South Korea.
- None of the benefits shall be redeemable for cash, or reissued when lost.
 Cannot be combined with other credit card offer.
- The cash coupon can be used only at Shinsegae Duty Free Myeong-dong and the minimum spend required to use the cash coupon is 10,000KRW.
- The cash coupon cannot be combined with other discount coupons.
 Please refer to the back of cash coupon for detailed terms and conditions
- Some brands such as L.VUITTON, CARTIER, BVLGARI, TIFFANY and C.DIOR etc.
- are excluded from the promotion. Please check brand's eligibility before purchase. Shinsegae Duty Free reserves right to interpret, at its sole discretion,
- the terms and conditions of this event.

★ LIMITED TO FIT ONLY VietinBank Vietnam **Special Offer**

Valid until 2018 4 30 For VietinBank Vietnam Credit Card Holders Where Myeong-dong Store, 12F Customer Service Center



EVENT

GET 10,000KRW CASH COUPON +FACE MASK SHEET 1EA with purchase over \$1



- · Present on day purchase receipt and passport to receive the gift.
- · Applicable to foreign independent travelers only (customers who join group tour accompanied by tour guide are not eligible).
- . The cash coupon can be received and used once per cardmember during the visit to Korea.
- The cash coupon cannot be used to purchase certain brands and products.
- · Cannot be combined with other credit card offer.
- Please refer to the back of cash coupon for detailed terms and conditions.
 Some brands such as LVUITON, CARTIER, BVLGARI, TIFFANY and C.DIOR etc. are excluded from the promotion. Please check brand's eligibility before purchase.
- Shinsegae Duty Free reserves right to interpret, at its sole discretion,
- the terms and conditions of this event. · Above image may be differ from actual product.

WATCH & JEWELRY SALE



411.0M.1180.RX

274893-5001

Luxury Watch & Jewelry

Period 2018.4.12-5.30 Store Myeong-dong For Foreign purchasing customers

PURCHASING AMOUNT	DISCOUNT (KRW)
\$3,000 or more	150,000
\$5,000 or more	250,000
\$10,000 or more	500,000
\$15,000 or more	750,000
\$20,000 or more	1,000,000
\$30,000 or more	1,500,000

- This promotion may be used once on any day during the validity period, and may not be used in conjunction with other discount coupons.
 This promotion cannot be used for items that are on sale at discounts of
- 30 percent or more.
- So percent of more.
 This promotion may be used for purchases of items of only one brand.
 Some brands such as CARTIER, BVLGARI, and TIFFANV etc. are excluded from the promotion. Please check brand's eligibility before purchase.
 The details of this promotion are subject to change depending on the circumstances.
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Amore Pacific Cosmetics Special Event



Sulwhasoo Special Promotion

Period 2018.4.12-5.30 (1,000 people only)

- **For** Foreign independent travelers with same-day purchases of \$300 or more at a Sulwhasoo store
- Where Myeong-dong Store, 12F Customer Service Center

with purchase of \$300 or more

One 3-item Sulwhasoo gift set



with purchase of Bloomstay Vitalizing Cream Get Additional gift



One voucher for an ice cream from A Twosome Place with purchase of Bloomstay Vitalizing Cream (\$117)

Attention

- Applicable to foreign free independent travelers (FIT), customers who join group tour accompanied by tour guide are not eligible.
- This event only applies to the combined total price of same-day purchases.
- Each eligible customer may participate in this event once during the event period. • Please note that the complimentary ice cream voucher is offered only to customers
- who have purchased the Bloomstay Vitalizing Cream. • The above event may be terminated without prior notice when supplies of aifts and/or pre-paid aift cards run out.
- Customers who cancel or return a purchase must also return the accompanying complimentary gift and/or pre-paid gift card.
- This event may be changed or terminated without notice in accordance with company policy.
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SHINSEGAE × AMORE PACIFIC

Myeong-dong store 2nd Anniversary Event



Hera, Laneige, IOPE, Mamonde, and Primera **Special Promotion**

 Period 2018.4.12-5.30 (1,000 people only)
 For Foreign independent travelers with same-day purchases of \$88/\$200 or more
 Where Myeong-dong Store, 12F Customer Service Center

with purchase of \$88 or more

Hera Homme Cleansing Foam



Hera Homme Cleansing Foam

with purchase of \$200 or more

One 3-item Hera gift set



- Applicable to foreign free independent travelers (FIT), customers who join group tour accompanied by tour guide are not eligible.
- This event only applies to the combined total price of same-day purchases
- Each eligible customer may participate in this event once during the event period. • The total purchase amount may include purchases of products from all participating brands (HERA, LANEIGE, IOPE, MAMONDE, and PRIMERA).
- Drands (HERA, LANEIGE, IOPE, MAMONDE, and PRIMERA).
 The pre-paid gift card may be used only at Shinsegae Duty Free Myeong-Dong.
 The above event may be terminated without prior notice when supplies of
- The above event may be terminated without prohotice when supplies of gifts and/or pre-paid gift cards run out.
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2ND ANNIVERSARY EVENT

WATCH&JEWELRY

9F

HAMILTON

H32565185

One of Hamilton's bestselling watches with a movement that has a heartbeat-like dynamism.

\$1040

HAMILTON

H32405811

A watch with an elaborate movement that peeks out from behind a beautiful flower.

\$1220



swatch

SVOZ100

A Swatch Skin watch released as a 2018 Mother's Day Special that features a design with peonies (a flower that perfectly represents spring).

\$126

swatch

LK376 (ENVOLE MOI)

A women's watch that makes a perfect romantic gift in spring.

\$63

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 Items are available in limited quantities and therefore may go out of stock.
 Prices may change depending on the circumstances of the given brand.







2ND ANNIVERSARY EVENT

WATCH & JEWELRY

9F

swatch

GN256 (FLOWER CARPET)

A watch that brings to mind the image of a garden party held amid beautiful spring flowers.





\$63

RETRO SQUARE WATCH

A beautiful and luxurious watch with a square-shaped face that features Roman numerals.





CHECKMATE CERAMIC WATCH (SWISS MADE)

An elegant and stylish watch that matches a white ceramic band with a rose gold-plated stainless steel case.

\$372 WF15R011BSWXXB



FASHIONABLY SILVER STORIES ROSE GOLD PLATED STONE EARRINGS

Two-in-one rose-gold earrings from the Fashionably Silver collection studded with crystal stones.



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FASHION & ACCESSORY

2ND ANNIVERSARY EVENT

9F / 11F



Vivienne Westwood

ALEX MEDIUM HANDBAG Korean exclusive product.

\$690



Vivienne Westwood

PIMLICO LARGE BAG WITH FLAP \$536



*w*Vetrina

81RPRBFLSDCR0PK 20% Sale on Roberta Pieri Products.

\$199 (only 12 available)



JOY GRYSON



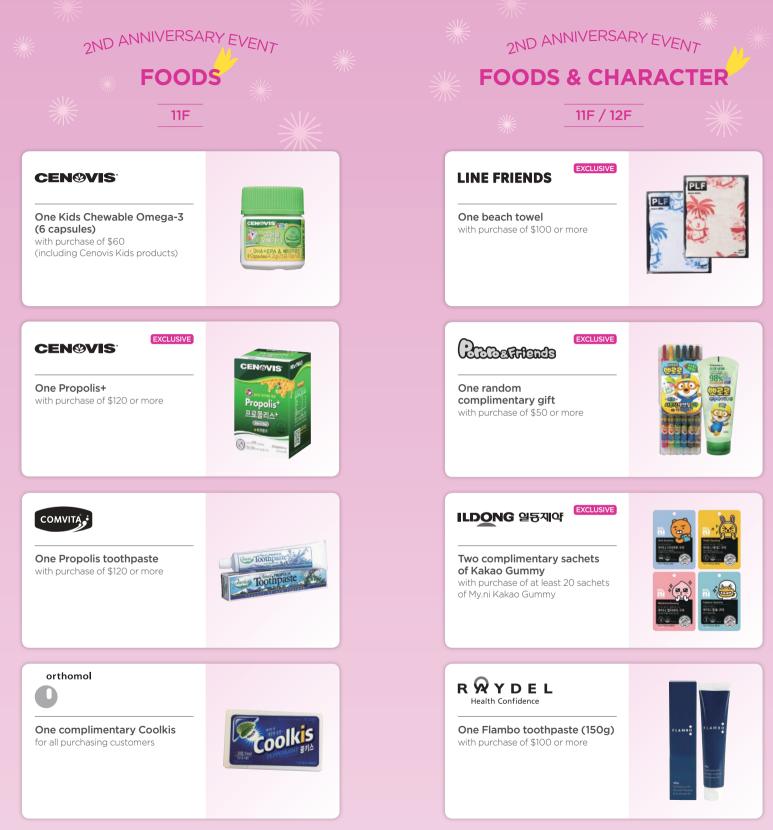
One Joy Gryson coin wallet for all purchasing customers

(random color, limited supply)



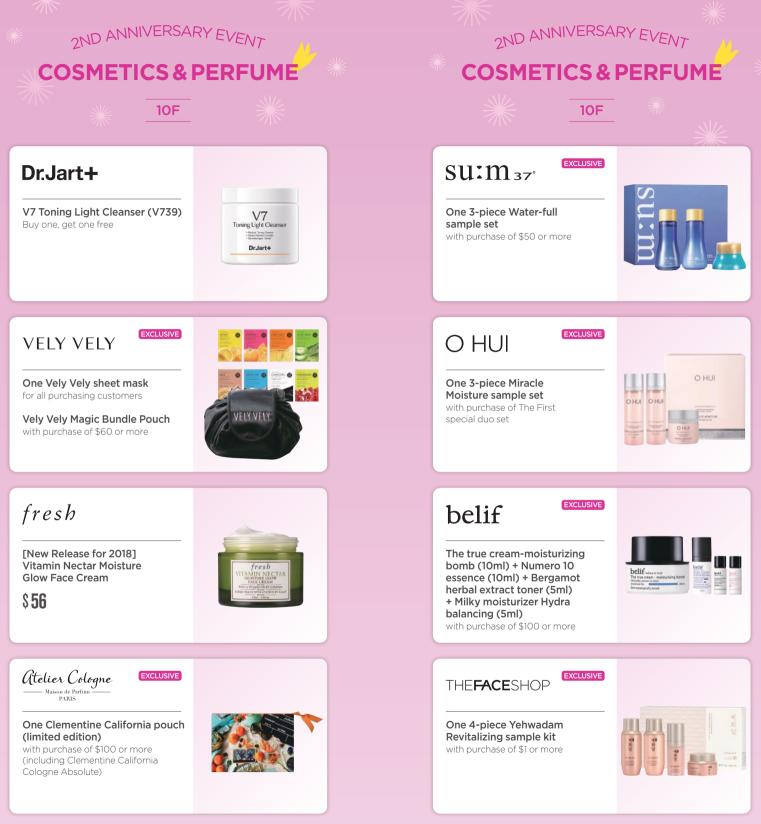
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FASHION & ACCESSORY RENEWAL OPEN

GIFTS FROM THE NEWLY RENOVATED FASHION ZONE

FURLA

METROPOLIS S CROSSBODY (MOONSTONE/#941907)



An elegant and stylish purse with a simply designed metal closure and metal chain shoulder strap.

 $$390 \rightarrow $312 (20\% \text{ offline discount, only 30 available})$

(2)

ALLSAINTS

PAPIN BIKER/ BILLIE MINI CROSSBODY

30% discount.



(Discount may be terminated early if supplies run out)



COMPLIMENTARY BOY LONDON HAT with purchase of \$200 or more





VIVIENNE WESTWOOD SCARF with purchase of \$450 or more



SUNGLASSES RENEWAL OPEN

GIFTS FROM THE NEWLY RENOVATED SUNGLASSES ZONE



MAMARS-01

The most wearable and popular of Gentle Monster's 2018 lineup, making it one of the company's best pair of sunglasses.



\$210 (Store opens on 3.24)



CT0022S-002

A new model for 2018 characterized by an elegant design based on the Panthere de Cartier, the symbol of Cartier.



\$755 (exclusive brand of Shinsegae Duty Free)

BALMAIN

BL-6053K Offered at special discount price.



\$245 (Until supplies last)

VEDI VERO

ONE MINI CARRIER POUCH with purchase of \$200 or more

(Until supplies last)

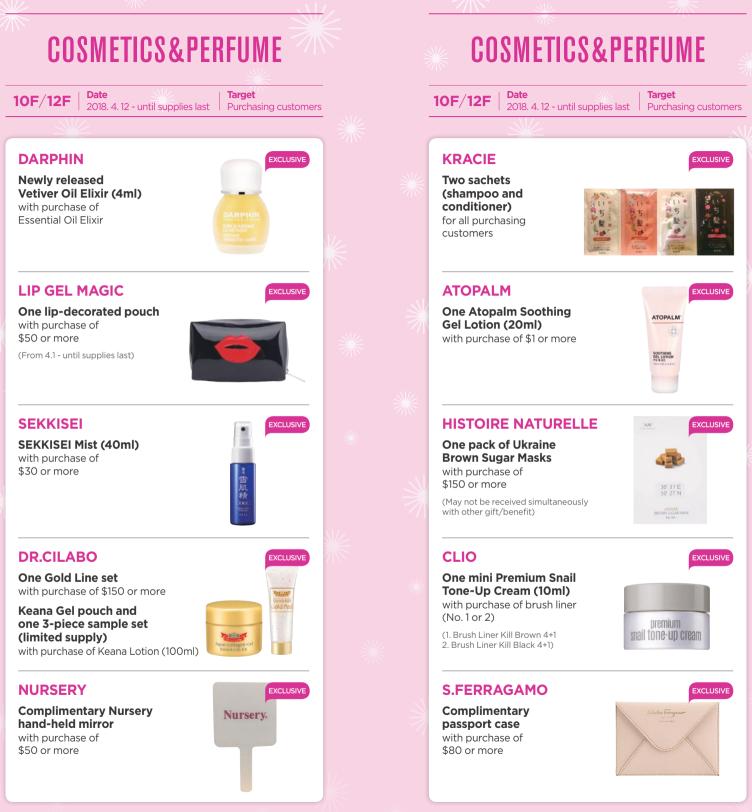


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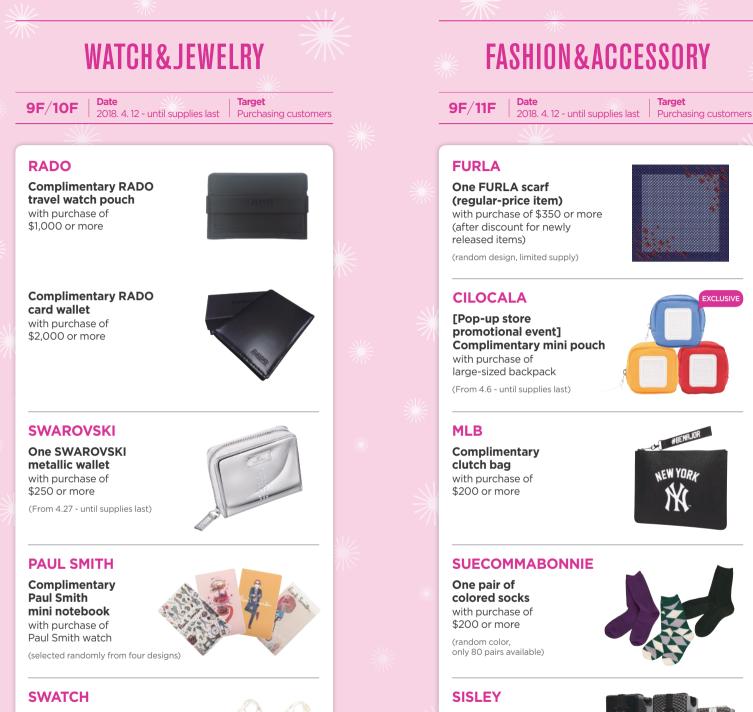


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Complimentary Swatch water bottle or eco bag with purchase of \$100 or more

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EXCLUSIVE

* Sisley's representative brand image

One Shinseqae qift certificate (KRW 10,000) with purchase of \$300 or more

(only 30 available. first-come, first-served basis)

